

Principle 1 · Truth and Accuracy 1.1 In reporting news and information, newspapers and magazines shall strive at all times for truth and accuracy. 1.2 When a significant inaccuracy, misleading statement or distorted report or picture has been published, it shall be corrected promptly and with due prominence. 1.3 When appropriate, a retraction, apology, clarification, explanation or response shall be published promptly and with due prominence. Principle 2 · Distinguishing Fact and Comment 2.1 Newspapers and magazines are entitled to advocate strongly their own views on topics. 2.2 Comment, conjecture, rumour and unconfirmed reports shall not be reported as if they were fact. Press Council of Ireland and Office of the Press Ombudsman **2012**

ANNUAL REPORT

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All the photographs chosen to illustrate this Report were taken by members of the Press Photographers Association of Ireland, during 2012, and featured in their 2013 Exhibition. We are grateful to all the photographers, publications and agencies concerned for permission to use these striking images.

Front cover Gold Win JULIAN BEHAL

Back cover, top
The Going is Soft
ERIC LUKE/IRISH TIME:

Back cover, bottom

Summer Jumper

MARGARET MCLAUGHLIN PHOTOGRAPHY

Chairman's Report



The issues of press accountability and regulation have, in 2012, become the focus of a great deal of national and international attention. In that context it is worth recalling that the Press Council of Ireland and the Office of the Press Ombudsman, although relatively recent entrants to the field, have in the period since their establishment achieved a well-deserved reputation among their peers. This is in no small part due to the principles which underpin our structures.

Dáithí O Ceallaigh

One of these is the importance of a free and vigilant press as an essential component of any democratic society. The other is that the freedom of the press must be exercised within an independent system of accountability and redress.

This is achieved because the editors of all member publications have committed themselves to observe their Code of Practice, because the decisions on whether there has been a failure by any publication to observe this Code are made by an independent system which editors do not control, and because members of the public now have ready and free access to this system for the resolution of their complaints about the press.

Public confidence in this system can be gauged from the fact that in the five years since it was established, it has received almost 2,000 complaints, some of them from very senior figures in Irish public life. In all cases where complaints were upheld, publications have published our decisions – some of them of substantial import – upholding the reputation of individuals and correcting serious errors.

It is also important to note that the conciliation service operated by the Office of the Press Ombudsman has been, and continues to be, instrumental in helping to achieve resolution of complaints satisfactory to both parties in a large percentage of cases – one-third of all processed complaints in 2012.

The debate in Britain about press regulation has prompted considerable interest in what has been described as "the Irish model", to which Lord Justice Leveson paid considerable attention in his report, and which is – significantly and encouragingly – partly reflected in his recommendations.

Side by side with criticism of the press has come a growing realisation that press freedom is a public good in itself, that news organizations are repositories of substantial civic value, and that the need for appropriate mechanisms of accountability and redress becomes ever more evident as the news cycle increases in speed and impact.

The impact of new and social media in this rapidly evolving situation cannot be ignored. Nonetheless, the fact remains that for many consumers of new media, the websites and the other forms of on-line presence of what are sometimes described as "legacy media" still command an authority that has been hard-won and must be defended and enhanced.

The Press Council has played, and will continue to play, a vital role in defending the values as well as the freedoms of a free press, in identifying and promoting best professional practice in journalism, and in affording reasonable, speedy and free redress to those who can demonstrate that the high standards that the press sets for itself have, in any particular instance, not been adequately observed. While the wider work of regulation is embodied in the many statutes that affect the press directly or indirectly – the laws on defamation, on contempt of court, and on the prevention of incitement to hated, among others – we will continue to act without fear or favour to achieve the objectives noted above, without which our society would be very much the poorer.

Taoi-shock STEVE HUMPHRIES/ IRISH INDEPENDENT



Press Council Developments

MEMBERSHIP

Membership of the Press Council of Ireland is determined by an independent Appointments Committee. Changes made in 2012 were:

Ms Patricia Sisk, a solicitor and psychotherapist, was appointed as an independent member in April. Ms Sisk's appointment filled the vacancy created following the resignation in January of Mr Éamonn Mac Aodha.

Ms Norah Casey, CEO of Harmonia Ltd, was appointed to the Press Council in April as representative of the press industry, following the resignation in March of Ms Rosemary Delaney, Managing Director of Women Mean Business.

Mr Dave O'Connell, Managing Editor of the Connaught Tribune Group, was appointed to the Press Council in July as representative of the press industry, following the resignation in June of Mr Frank Mulrennan, Chief Executive of Celtic Media Group.

The members of the Press Council were, on 31 December 2012, the following: Independent members – Mr Dáithí O'Ceallaigh (Chairman), Mr Seamus Boland, Professor Áine Hyland, Professor Maeve McDonagh, Mr Patrick O'Connor, Dr Eleanor O'Higgins, Ms Patricia Sisk. Industry members – Ms Norah Casey, Mr Frank Coughlan, Mr Paul Drury, Mr Martin Fitzpatrick, Mr Eoin McVey, Mr Dave O'Connell.

The members of the Council also constitute, ex officio, the Board of Directors of the Press Council of Ireland under the Companies Acts.

APPOINTMENTS COMMITTEE

During 2012, the death took place of Mr Kevin Murphy, a member of the independent Appointments Committee. The Press Council, at its meeting on 27 March 2012, nominated Mr David Begg as a replacement for Mr Murphy under Article 6.4 of the Articles of Association of the Press Council of Ireland, but his acceptance of this nomination was postponed until January 2013. In the meantime, the Appointments Committee comprised the Chairman of the Press Council, Mr Dáithí O'Ceallaigh, Dr Maurice Manning and Ms Miriam Hederman-O'Brien.

CODE COMMITTEE

The Code Committee is responsible for keeping the Code of Practice for Newspapers and Magazines under review, and updating it when necessary, in consultation with the Press Council. The membership of the Code Committee in 2012 comprised: Mr Brendan Keenan (Chair), Mr David Burke, Mr Gerard Colleran, Mr Richard Curran, Mr Seamus Dooley, Mr Colin Kerr, Mr Colm MacGinty and Mr Paddy Smyth.

ANNUAL GENERAL MEETING

The Press Council held its Annual General Meeting on 28 May 2012. The meeting approved the company accounts, and re-appointed Messrs Grant Thornton as the company's auditors.

APPEALS

Any party to a complaint which is the subject of a decision by the Press Ombudsman can appeal that decision to the Press Council if they feel that there has been an error in procedure, or if significant new information is available that could not have been or was not made available to the Press Ombudsman before he made his decision, or if they feel that there was an error in the Press Ombudsman's application of the Code of Practice.

Of the 40 decisions made by the Press Ombudsman in 2012, 14 appeals were considered by the Press Council. Four of these appeals were submitted by the publications and ten were submitted by the complainants. Having considered the appeals received during 2012, the Press Council, in all cases, affirmed the decision of the Press Ombudsman.

In addition to considering appeals from decisions of the Press Ombudsman, the Press Council considers complaints referred to it directly by the Press Ombudsman. Such referrals are made at the discretion of the Press Ombudsman. In 2012 a complaint made by the Irish Traveller Movement about the day of publication in the Evening Herald of a previous decision made by the Press Ombudsman was referred directly to the Press Council by him. The Press Council decided to uphold the complaint.

All decisions of the Press Council in relation to appeals and referrals are available on the Press Council's website www.presscouncil.ie, or on request directly from the Press Council.

Code of Practice for Newspapers and Magazines

PREAMBLE

The freedom to publish is vital to the right of the people to be informed. This freedom includes the right of a newspaper to publish what it considers to be news, without fear or favour, and the right to comment upon it.

Freedom of the press carries responsibilities. Members of the press have a duty to maintain the highest professional and ethical standards. This Code sets the benchmark for those standards.

It is the duty of the Press Ombudsman and Press Council of Ireland to ensure that it is honoured in the spirit as well as in the letter, and the duty of publications to assist them in that task.

In dealing with complaints, the Ombudsman and Press Council will give consideration to what they perceive to be the public interest. It is for them to define the public interest in each case, but the general principle is that the public interest is invoked in relation to a matter capable of affecting the people at large so that they may legitimately be interested in receiving and the press legitimately interested in providing information about it.

Principle 1 · Truth and Accuracy

- In reporting news and information, newspapers and magazines shall strive at all times for truth and accuracy.
- 1.2 When a significant inaccuracy, misleading statement or distorted report or picture has been published, it shall be corrected promptly and with due prominence.
- 1.3 When appropriate, a retraction, apology, clarification, explanation or response shall be published promptly and with due prominence.

Principle 2 · Distinguishing Fact and Comment

- 2.1 Newspapers and magazines are entitled to advocate strongly their own views on topics.
- 2.2 Comment, conjecture, rumour and unconfirmed reports shall not be reported as if they were fact.
- 2.3 Readers are entitled to expect that the content of a publication reflects the best judgment of editors and writers and has

not been inappropriately influenced by undisclosed interests. Wherever relevant, any significant financial interest of an organization should be disclosed. Writers should disclose significant potential conflicts of interest to their editors.

Principle 3 · Fairness and Honesty

- **3.1** Newspapers and magazines shall strive at all times for fairness and honesty in the procuring and publishing of news and information.
- **3.2** Publications shall not obtain information, photographs or other material through misrepresentation or subterfuge, unless justified by the public interest.
- **3.3** Journalists and photographers must not obtain, or seek to obtain, information and photographs through harassment, unless their actions are justified in the public interest.

Principle 4 · Respect for Rights

Everyone has constitutional protection for his or her good name. Newspapers and magazines shall not knowingly publish matter based on malicious misrepresentation or unfounded accusations, and must take reasonable care in checking facts before publication.

Principle 5 · Privacy

- 5.1 Privacy is a human right, protected as a personal right in the Irish Constitution and the European Convention on Human Rights, which is incorporated into Irish law. The private and family life, home and correspondence of everyone must be respected.
- 5.2 Readers are entitled to have news and comment presented with respect for the privacy and sensibilities of individuals. However, the right to privacy should not prevent publication of matters of public record or in the public interest.
- 5.3 Sympathy and discretion must be shown at all times in seeking information in situations of personal grief or shock. In publishing such information, the feelings of grieving families should be taken into account. This should not be interpreted as restricting the right to report judicial proceedings.
- 5.4 Public persons are entitled to privacy. However, where a person holds public office, deals with public affairs, follows a public career, or has sought or obtained publicity for his activities, publication of relevant details of his private life and circumstances may be justifiable where the information revealed relates to the validity of the person's conduct, the credibility of his public statements, the value of his publicly expressed views or is otherwise in the public interest.
- **5.5** Taking photographs of individuals in private places without their consent is not acceptable, unless justified by the public interest.

Principle 6 · Protection of Sources

Journalists shall protect confidential sources of information.

Principle 7 · Court Reporting

Newspapers and magazines shall strive to ensure that court reports (including the use of photographs) are fair and accurate, are not prejudicial to the right to a fair trial and that the presumption of innocence is respected.

Principle 8 · Prejudice

Newspapers and magazines shall not publish material intended or likely to cause grave offence or stir up hatred against an individual or group on the basis of their race, religion, nationality, colour, ethnic origin, membership of the travelling community, gender, sexual orientation, marital status, disability, illness, or age.

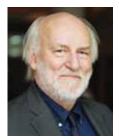
Principle 9 · Children

- **9.1** Newspapers and magazines shall take particular care in seeking and presenting information or comment about a child under the age of 16.
- 9.2 Journalists and editors should have regard for the vulnerability of children, and in all dealings with children should bear in mind the age of the child, whether parental or other adult consent has been obtained for such dealings, the sensitivity of the subject-matter, and what circumstances if any make the story one of public interest. Young people should be free to complete their time at school without unnecessary intrusion. The fame, notoriety or position of a parent or guardian must not be used as sole justification for publishing details of a child's private life.

Principle 10 · Publication of the Decision of the Press Ombudsman / Press Council

- 10.1 When requested or required by the Press Ombudsman and/or the Press Council to do so, newspapers and magazines shall publish the decision in relation to a complaint with due prominence.
- **10.2** The content of this Code will be reviewed at regular intervals.

Press Ombudsman's Report



As our statistics on pages 20 to 23 make clear, there has been a substantial rise in the volume of complaints in 2012, compared to 2011. The figure for decisions made by me, however, shows a moderate decrease and, at 40, while slightly lower than last year's figure of 42, is much lower than the corresponding figure of 53 for 2010. This requires an explanation, not least to avoid the possibility that a superficial view of the figures may lead to inaccurate conclusions.

Professor John Horgan

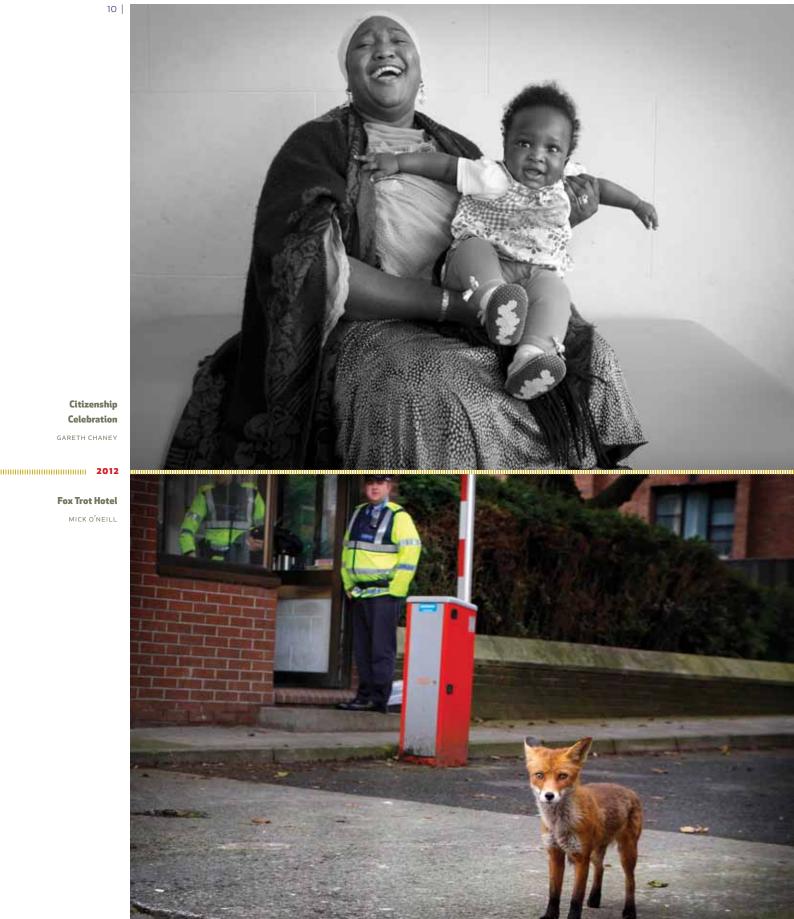
About 250 complaints in 2012 were multiple complaints about two articles: only four of these were subsequently formalised by the complainants. This indicates that the existence of my Office provides members of the public with an important outlet for their criticisms of the press even if, on reflection, many of them decide not to pursue the matter further. Equally, even where a publication has initially rejected a complaint submitted directly to it by a reader, subsequent involvement by my Office affords the publication concerned an opportunity to reconsider the matter and adopt a different stance. These are important and valuable elements of the complaints structures established five years ago.

Some of the decisions made under those Principles which are most frequently invoked by complainants during the year are of particular interest, and illustrate the way in which the Code of Practice for Newspapers and Magazines is being interpreted and applied. The Code of Practice is published on pages 7 and 8.

PRINCIPLE 1 (TRUTH AND ACCURACY)

As in previous years, the vast majority of complaints were lodged under Principle 1 of the Code of Practice. One of the most significant elements in this Principle is that, for a complaint to be upheld, the error, distortion or misleading element of the article must, in the opinion of the Press Ombudsman, be significant. This is to take account of the fact that many of the errors which inevitably occur are not significant and do not require a formal declaration that the Code has been breached. It is nonetheless worth pointing out that only four decisions under this Principle were not upheld because of the insignificance of the error.

These included, for example, a complaint from the Temple Bar Cultural Trust about a newspaper report that used the word "plan" instead of "idea", and the word "axe" instead of "re-structure". While I found that the article was inaccurate, the inaccuracy was not sufficient enough to support a breach of Principle 1 (Temple Bar Cultural Trust and the *Evening Herald*). Similarly, when a man complained that an article in the *Irish Examiner* was inaccurate because, he said, it presented statistical information from a CSO Report in a gender-biased manner, I found that the error was not of a significance as to amount to a breach of Principle 1 (Mongey and the *Irish Examiner*).



Celebration

MICK O'NEILL

However, I made a number of decisions stating that significant errors in other articles had led to a breach of Principle 1. They included a complaint from a member of An Garda Síochána about an article in the Irish Independent that reported that Gardaí had pocketed €3,500 each on overtime. I found that article to be significantly misleading because it conveyed the impression that individual Gardaí had benefited financially from the full amounts paid out to each in overtime during various high-profile visits, whereas all the payments had been subjected to tax in the normal way (A man and the Irish Independent). Similarly, when the father of a convicted murderer complained about statements attributed to him in an article about his son, which he said he did not make, I found that on the balance of the evidence available, the article was significantly either misleading or distorted (Doyle and the Irish Sun). The requirement of the same Principle that publications should strive at all times for truth and accuracy was the basis for another decision upholding a complaint from the mother of two sons who were in the public eye about an article that attributed information solely to an unnamed "family friend". In that case, I decided that the publication of an anonymous and therefore unverifiable rumour or piece of gossip that may have serious implications for the person who is its subject, without any evidence that it had been appropriately checked, could reasonably be assumed to be a breach of the requirements of Principle 1 (Grimes and the Irish Mail on Sunday).

A substantial number of my decisions under Principle 1 accepted that the publication concerned had made a substantial and acceptable offer to correct admitted errors. This in itself demonstrates the acceptance, by member publications, of the idea of accountability for significant errors. For instance, when a man complained about an article in the Irish Independent about separated fathers, the newspaper offered either to clarify the article and apologise to the complainant, or to print a letter from him. While this was unacceptable to the complainant, it was deemed by me to be an offer of sufficient remedial action to resolve the complaint (Garvey and the *Irish Independent*). Similarly, when a man complained about two different court reports in which he was involved in different articles in *The Irish Times*, the paper made substantial offers and took action in relation to the publication of clarifications and the amendment of its on-line editions (Kelly and *The Irish Times*).

On the other hand, it is clear that a common-sense interpretation of Principle 1 precludes the possibility of any decision by the Press Ombudsman about the merits or demerits of some very complex issues. So when a group of people complained under Principle 1 about an article on autism, I was unable to make a decision on the basis that the subject matter of the article was the subject of fiercely opinionated debate (Connolly and others and the *Irish Examiner*). Equally, I decided that a complaint about an article in relation to gay marriages presented controversial matters involving complex legal, sociological and psychological issues, the truth or accuracy of which it was impossible to determine (although that complaint was upheld on other grounds) (Marriage Equality, BelongTo Youth Services and others and the *Irish Independent*).

PRINCIPLE 5 (PRIVACY)

Principle 5 is a lengthy Principle, with no fewer than five sub-sections, and this explains why complaints under this Principle tend to relate to widely differing sets of circumstances.

It is not surprising, in this context, that the reporting of suicide tends to generate some of the most significant complaints under this Principle. Suicide is not only a tragedy of especial poignancy for the bereaved; it also tends to thrust into the public eye individuals and families who have never experienced media publicity before, and find any publicity at all unwelcome and distressing.

That said, suicide is a major public health problem, and no responsible publication can ignore it. The difficulty is in working out appropriate ways of reporting it. Although the Samaritans and other organizations have established very worthwhile and detailed guidelines for the reporting of suicide – guidelines which will be very helpful to reporters and photographers alike – decisions on complaints about the reporting of suicide are dealt with by me under the general requirement of Principle 5 to have news and comment "presented with respect for the privacy and sensibilities of individuals". Principle 5 also states that publications should show sympathy and discretion at all times in seeking information in situations of personal grief or shock, and the feelings of grieving families should be taken into account when publishing such information. The same Principle, however, notes that the right to privacy should not prevent publication of "matters of public record or in the public interest".

The task of establishing an appropriate balance between these two considerations is a difficult one, and is one with which most editors will be familiar. While they are legally entitled, for instance, to publish anything disclosed in evidence at an inquest on a person who died by suicide, experience, their discretion, and their empathy – as well as the provisions of Principle 5 – will all be powerful influences on the editorial decisions involved.

In one complaint during the year, a newspaper decided not to publish the identity of the deceased in its report on a suicide inquest, but included the text of the young man's final communication to his mother, and reported the reaction of his mother at the inquest hearing, which caused deep distress to her and the family. Publication of this information may also have made the identification of the young man unavoidable to anyone who knew him. So I decided that the article – no doubt unwittingly – fell considerably short of exercising the sympathy and discretion enjoined by this Principle (Parents and *The Corkman*). Nonetheless, articles reporting about suicide are also part of the experience from which the community as a whole – and not just journalists – will continue to learn.

The funerals of people who die by suicide are, of course, as public as the inquests, and, although not all such will be reported, some may well be the subject of legitimate journalistic interest. The provisions of Principle 5, however, suggest that when such events are reported, care should be taken to avoid unnecessary distress to the individuals involved, as occurred in one case in which information about the deceased given in a funeral eulogy by the man's daughter was presented, not as her words, but in a context which suggested that it was the result of journalistic research by the writer of the article (Ni Fhloinn and the *Sunday Independent*).

PRINCIPLE 8 (PREJUDICE)

There was a substantial increase in the amount of complaints submitted in 2012 under Principle 8 of the Code. This Principle relates to the publishing of material that is intended or likely to cause grave offence or stir up hatred against an individual or group on twelve different grounds.

Complaints under Principle 8 frequently generate multiple complaints from both individuals and groups, and the prominence of any particular article is a factor in this.

The most dramatic example of this was following the publication in the *Irish Independent*, with considerable prominence, of an article following an interview given to a Polish newspaper by a Polish woman living on welfare payments in Ireland. The article offended a great many people and some organizations, both Polish and Irish. This article initially generated a total of 161 complaints, none of which was subsequently formalised. However, the prompt response by the publication concerned undoubtedly helps to explain this, and is in itself an illustration of the way in which a publication's internal complaint-handling system can be effective. The newspaper concerned immediately (the day after publication of the original article) published a fuller version of the interview concerned, accompanied by an acknowledgment that some parts of the original interview, on which the story was based, were inaccurately translated. This was accompanied by an article from the Polish Ambassador to Ireland.

Some decisions under this Principle also illustrate the need to avoid casual generalisations that have the effect of stigmatising entire groups in ways that amount to giving grave offence under the Code. One of these was about an article on travellers which failed to make appropriate distinctions between travellers involved in criminal activity and the travelling community as a whole (Traveller Movement and the *Evening Herald*); another was about giving marriage rights to same-sex couples (Marriage Equality, BelongTo Youth Services and others and the *Irish Independent*).

On the other hand, some decisions on complaints that were not upheld indicated that Principle 8 does not readily support the view that certain grievances based on perceived slights to a complainant's sex in general inevitably equate to the "grave offence" envisaged in that Principle. This was the case when a man complained that an article presented a pro-female anti-male bias (Mongey and the *Irish Examiner*).

A further decision under Principle 8 about a cartoon, which the complainant felt was offensive to Catholics and bordered on blasphemy, was not upheld as I decided that any offence generated by the cartoon was not of the gravity required to breach Principle 8 (Fay and the *Sunday Independent*).

PRINCIPLE 9 (CHILDREN)

Few matters exercise complainants as much as seeing photographs of their children – particularly their very young children – in the press other than as participants in schools sports days, First Communions or prize-givings. This Principle of the Code, although it is not prescriptive in the sense that it does not define cut-off limits solely by age, presents undoubted challenges to editors, particularly editors of tabloid newspapers where an illustration generally forms an important and integral part of many news stories, and where children are involved.

Principle 9, however, suggests strongly that not only is the age of any child under 16 relevant, but also that journalists and editors should generally "have regard for the vulnerability of children." This Principle was invoked in a complaint about the publication of a photograph, following a civil court case involving a young child who had suffered permanent facial scarring in an accident. The complaint was upheld because the sensitivity of the subject matter outweighed the newspaper's arguments in this case (Eustace and the *Irish Daily Star*).

On the other hand, in response to a complaint from a child's mother about a newspaper which published photographs of her child accompanying an article about a person which the newspaper described as "a crime figure", I decided that the newspaper took sufficient remedial action to remedy the complaint (Glynn and the *Sunday World*).

ADVISORY NOTICES

Finally, it is worth noting that there was one particular instance during the year when a person contacted my Office to express concern that media publicity about a forthcoming event involving a very young child (who had featured a year earlier in news reports of a traumatic event involving an injury to the child) could seriously affect that child's well-being. I will sometimes, if requested to do so, forward an advisory notice to member publications forwarding a request for privacy in particular circumstances, but without pre-judging the outcome of any future complaint. A small number of such notices are issued each year. An advisory notice that was issued on this occasion to pass on the concerns of the adults involved about the child's privacy was respected by every newspaper.

Case Officer's Report



Bernie Grogan

As Case Officer, I am responsible in the first instance for the processing of all complaints received in the Office of the Press Ombudsman.

The complaints process is very straightforward: any reader can make a complaint about an article that affects them personally and has been published within the last three months in a member publication of the Press Council of Ireland. The person must be able to support their complaint with sufficient evidence of a possible breach of the Code of Practice for Newspapers and Magazines, which is published on pages 7 and 8.

I endeavour to resolve each complaint through a process of conciliation. In the first instance, I will make direct contact with the editor of the publication in order to see if a resolution to the complaint, that is satisfactory to the complainant and the publication, can be reached.

The conciliation process is a very important part of the work of the Office, because it gives complainants an opportunity to have a direct input into how their complaints are resolved. It also gives the editor of the publication an opportunity to deal directly and effectively with the complaint. Complaints are also resolved more speedily than if the Press Ombudsman has to make a formal decision.

In 2012, one-third of the complaints that were fully processed were successfully resolved through conciliation. They were resolved in different ways, but the vast majority were resolved through the speedy publication of a correction, clarification and/or apology by the publication concerned.

For example, when a member of Seanad Éireann complained about the accuracy of an article that was published about a meeting that took place between Oireachtas members and lobbyists seeking the legalisation of abortion in certain circumstances, the complaint was resolved when the newspaper published an apology and correction. The complainant had an input into the wording that was published. Similarly, when the mother of a young boy who died in tragic circumstances complained about an article that said Gardaí were examining links between her son's death and the death of another young person who died by suicide, the newspaper very speedily published a correction and apology, the wording of which was agreed in advance with the complainant.

Depending on the nature of the complaint and the article under complaint, publications sometimes offer complainants a right of reply as a resolution to their complaint. A right of reply can be offered either in the form of the publication of a letter to the editor, or a follow-up article by the complainant. For instance, when a man complained about an article that reported on Dáil quotas for women, the newspaper responded by publishing a letter from him giving his side of the argument.

Similarly, when a complaint was received that an article about IMF funding contained an inaccurate report of a statement by a member of the Government, it was resolved very speedily when the newspaper published a letter from the Government minister in question clarifying his stance in the matter.

There are, of course, many other ways in which complaints can be resolved following conciliation, including a private letter from the editor to the complainant, or the removal of material from a publication's website, or the annotation of a publication's records to ensure that an error is not repeated, or an undertaking by a publication not to make further contact with somebody who does not wish to speak to the media.

A number of complaints were resolved when the complainant, with my advice and assistance, contacted the editor directly, and the editor resolved the matter speedily and effectively to the complainant's satisfaction, without the need for a formal complaint to be registered, investigated, and processed.

The Office also offers a mediation service for the resolution of complaints. This involves the voluntary agreement of both the complainant and the editor to attend a meeting, facilitated by me, to discuss their differences on a confidential basis. The aim of mediation is to give the complainant and the publication an opportunity to develop a shared understanding of the complaint and to work towards reaching a mutually satisfactory resolution of the matter.

Summaries of all conciliated cases are available at www.pressombudsman.ie



Mr President

. IRISH EXAMINER

Outreach Programme



Miriam Laffan P/A to the Chairman of the Press Council and to the Press Ombudsman

The Press Council of Ireland and the Press Ombudsman are committed to publicising their services as widely as possible, and to expanding their outreach programme to as many people and areas around the country as their limited resources will allow.

Some of the principal engagements undertaken by the Press Ombudsman, and others where specified, in 2012 were:

FEBRUARY

- The Press Ombudsman participated in a seminar entitled "Trust and the Ethics of Communication" at Newman House, University College Dublin.
- The Press Ombudsman addressed a meeting of senior Gardaí at Garda Headquarters, Phoenix Park, on the work of his Office and of the Press Council.

MARCH

- The Press Ombudsman addressed the Board of ComReg on regulatory issues and on the work of his Office and of the Press Council.
- The Press Ombudsman addressed a meeting in London, organised by the Reuters Institute for the Study of Journalism in Oxford, on the issues facing Lord Justice Leveson in the context of his investigation of press regulation in the UK.

ΜΑΥ

- The Press Ombudsman attended a meeting in Dublin organised by Transparency International.
- The Case Officer, Bernie Grogan, attended the AGM of the British and Irish Ombudsman Association in Belfast.
- The Press Ombudsman welcomed an official delegation from the Government of Botswana, facilitated by the Department of Foreign Affairs, and spoke about the work of his Office and of the Press Council.

JULY

 The Press Ombudsman travelled to London to give evidence to the Leveson Inquiry into the Culture, Practice and Ethics of the Press in Britain.

SEPTEMBER

• The Press Ombudsman addressed students of journalism at NUI Galway.

OCTOBER

- The Press Ombudsman and the Case Officer attended the annual meeting of the Alliance of Independent Press Councils of Europe (AIPCE) in Antwerp.
- The Press Ombudsman and the Chairman of the Press Council, Mr Dáithí O'Ceallaigh, met representatives of the Office of the Scottish First Minister in Dublin to discuss aspects of the operation of their offices, about which the Scottish administration had expressed an interest.
- The Press Ombudsman and the Chairman of the Press Council attended the National Media Awards prize-giving ceremony in Dublin.
- The Press Ombudsman participated in the 14th Cleraun Media Conference on Professional Integrity and Ethics, held in Dublin.

NOVEMBER

- The Case Officer attended the launch of a research report undertaken by the Irish Penal Reform Trust into the rights of children and families of prisoners.
- The Press Ombudsman and the Chairman of the Press Council attended the UK Society of Editors' Conference in Belfast.



Rotten Oak

DON MACMONAGLE/ MACMONAGLE.COM

2012

Final Goodbye

MARK CONDRON/



Finance Report

The finances of the Press Council of Ireland are provided for under the terms of its Articles of Association, by the Administrative Committee of the Press Council, which is chaired by an independent member of the Council.

The Administrative Committee is charged with making full provision for the administrative needs of the Press Council and of the Office of the Press Ombudsman including funding, premises, staffing and general overheads and expenses.

The Administrative Committee meets approximately six times a year, approves funding arrangements, agrees budgets with the Press Council, and receives reports on all expenditure.

The Administrative Committee is also involved, with the Press Council, in the development and monitoring of appropriate expenditure control procedures.

The Press Council and the Office of the Press Ombudsman are fully funded through the Administrative Committee by the print media in Ireland and each member title of the Press Council is levied in accordance with formulae determined by the Administrative Committee.

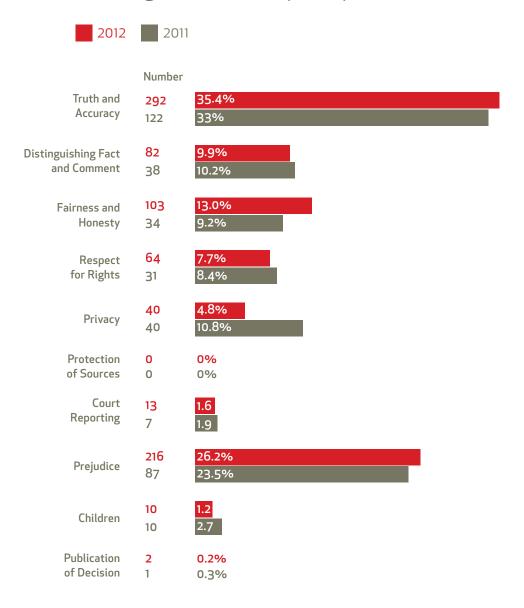
The costs for 2012 of the Press Council and the Office of the Press Ombudsman together with comparative figures for the previous year are as follows:

	2012 €0	2011 €
Personnel costs	319,855	319,252
Premises and establishment	88,302	91,764
General expenses	99,808	147,504
Financial costs	476	360
TOTAL	508,441	558,880

The Administrative Committee includes representatives of National Newspapers of Ireland, Regional Newspapers and Printers Association of Ireland, Magazines Ireland and the National Union of Journalists. Its current members are: Seamus Boland (Chairman), Grace Aungier, Seamus Dooley, Johnny O'Hanlon, Frank Cullen, Eoin McVey, Oliver Keenaghan and David McDonagh.

Statistics

Principles of the Code of Practice for Newspapers and Magazines cited by complainants



Many complainants submitted their complaint under more than one Principle of the Code of Practice, which is why the number of Principles cited is higher than the actual number of complaints received.

There was a very sharp increase in the number of complaints submitted under Principle 8 (Prejudice) of the Code (from 87 in 2011 to 216 in 2012). The reason for this was that two separate articles in 2012 generated a total of 250 complaints, and the majority of these complaints were made under Principle 8 of the Code.

The full text of the Code of Practice is published on pages 7 and 8.

Type of complaint

Breach of Code of Practice	440	75.3%
Outside remit	117	21.6%
Non-member publication	13	2.3%
Ruled out on first reading	5	0.8%
Total	575	100%

Type of publication

National newspapers	481	83.6%
Regional newspapers	22	3.9%
Non-member publications	13	2.2%
Magazines	7	1.3%
Not indicated by complainant	52	9.0%
Total	575	100%



2012

God Calling

Complaints processed / being processed at end 2012

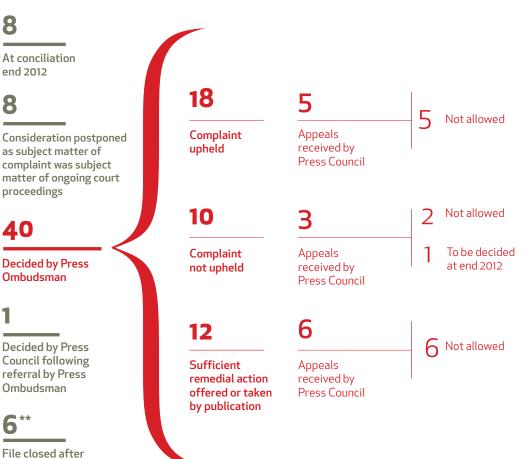
84

Complaints processed/ being processed at end 2012

21*

Conciliated

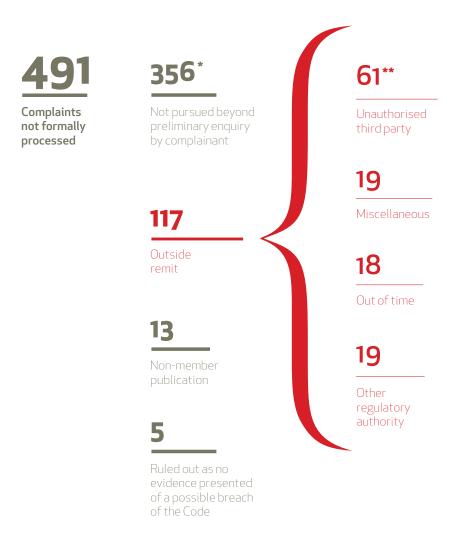
conciliation commenced



* Conciliated complaints were complaints that were resolved to the complainant's satisfaction after the Case Officer contacted the editor of the publication concerned. Details of how complaints were conciliated can be found in the Case Officer's report on page 15.

** These files were closed either because a complainant decided to withdraw his/her complaint after the commencement of conciliation, or because a complainant did not reply to the publication's response to the complaint.

Complaints not formally processed



*The majority of complaints that were not pursued by the complainant beyond a preliminary enquiry related to multiple complaints about single articles. For example, an article that generated a total of 161 initial complaints did not result in any formal complaint being submitted. Similarly, another article that generated a total of 112 initial complaints resulted in only four formal complaints being lodged.

Complaints that were not pursued beyond a preliminary enquiry may subsequently have been satisfactorily resolved, as all complainants are advised to contact the editor directly in the first instance. This initial approach to the editor often results in a satisfactory outcome to the complaint. This outcome is not always notified to the Office of the Press Ombudsman.

**Unauthorized third party complaints were from either a person who was not personally affected by the article, or from a person who complained about an article where another person or persons were named, but who did not have the required consent of that person or persons to make a complaint.

Member publications

National Newspapers

Evening Herald

Independent House, 27-32 Talbot Street, Dublin 1 T +353 1 705 5333 www.independent.ie

Irish Daily Mail Associated Newspapers (Ireland), 3rd Floor, Embassy House, Herbert Park Lane, Ballsbridge, Dublin 4 T +353 I 637 5800 www.dailymail.ie

Irish Daily Mirror Park House, 4th Floor 191-197 North Circular Road, Dublin 7 T +353 1 868 8600 www.mirror.co.uk

Irish Daily Star Independent Star Ltd, Level 5, Building 4, Dundrum Town Centre, Sandyford Rd, Dundrum, Dublin 16 T +353 1 490 1228 www.thestar.ie

Irish Examiner Examiner Publications (Cork) Limited, City Quarter, Lapps Quay, Cork T +353 21427 2722 www.irishexaminer.ie

Irish Farmers Journal Irish Farm Centre, Bluebell, Dublin 12 T +353 1 419 9599 www.farmersjournal.ie

Irish Independent Independent House, 27-32 Talbot Street, Dublin 1 T +353 1 705 5333 www.independent.ie

Irish Mail on Sunday Associated Newspapers (Ireland), 3rd Floor, Embassy House, Herbert Park Lane, Ballsbridge, Dublin 4 T +35316375800 www.mailonsunday.ie

Irish Sun 4th Floor, Bishop's Square, Redmond's Hill, Dublin 2. T +35314792579 www.the-sun.ie

Irish Sunday Mirror Irish Sunday Mirror, Park House, 4th Floor, 191 – 197 North Circular Road, Dublin 7 T +353 1868 8600 www.mirror.co.uk

Sunday Business Post 80 Harcourt Street, Dublin 2 T +3531 602 6000 www.sbpost.ie Sunday Independent Independent House, 27-32 Talbot Street, Dublin 1 T +353 1 705 5333 www.independent.ie

Sunday World 5th Floor, Independent House, 27-32 Talbot Street, Dublin 1 T +353 1 884 8973 www.sundayworld.ie

The Irish Times The Irish Times Building, PO Box 74, 24-28 Tara Street, Dublin 2 T +353 1675 8000 www.irishtimes.com

The Sunday Times 4th Floor, Bishop's Square, Redmond's Hill, Dublin 2. www.sunday-times.ie

Regional Newspapers

Anglo Celt Anglo Celt, Station House, Cavan, Co. Cavan T +353 49 433 1100 www.anglocelt.ie

Bray People Channing House, Upper Row Street, Co. Wexford T +353 53 914 0100 www.independent.ie

Carlow Nationalist Hanover House, Hanover, Carlow T +353 59 917 0100 www.carlow-nationalist.ie

Carlow People Channing House, Upper Row Street, Co. Wexford T +353 53 914 0100 www.independent.ie

Clare Champion Barrack Street, Ennis, Co. Clare T +353 65 682 8105 www.clarechampion.ie

Connacht Sentinel 15 Market Street, Galway T +353 91 536 222 www.galwaynews.ie.

Connacht Tribune 15 Market Street, Galway T +353 91 536 222 www.galwaynews.ie.

Connaught Telegraph Cavendish Lane, Castlebar, Co. Mayo T +353 94 902 1711 www.con-telegraph.ie Derry Journal 22 Buncrana Road, Derry, BT48 8AA T +0044 28 7127 2200 www.derryjournal.com

Derry News 26 Balliniska Rd, Springtown Industrial Est, Derry, BT48 oLY T +0044 28 7129 6600 www.derrynews.net

Donegal Democrat Larkin House, Oldtown Road, Donegal PE27DS T +353 74 912 8000 www.donegaldemocrat.ie

Donegal News St. Anne's Court, High Road, Letterkenny, Co. Donegal T +353 74 912 1014 www.donegalnews.com

Donegal Peoples Press Larkin House, Oldtown Road, Donegal, PE27DS T +353 74 912 8000 www.donegaldemocrat.ie

Dundalk Democrat 7 Crowe Street, Dundalk, Co. Louth T +353 42 933 4058 www.dundalkdemocrat.ie

Enniscorthy Echo Slaney Place, Enniscorthy, Co. Wexford T +353 53 925 9900 www.theecho.ie

Enniscorthy Guardian Channing House, Upper Row Street, Co. Wexford T +353 53 914 0100 www.independent.ie

Evening Echo The City Quarter, Lapps Quay, Cork T +353 21 427 2722 www.eecho.ie

Gorey Echo Main Street, Gorey, Co Wexford T +353 53 942 2565 www.goreyecho.ie

Gorey Guardian Channing House, Upper Row Street, Co. Wexford T +353 514 0100 www.independent.ie

Kildare Nationalist Hanover House, Hanover, Carlow T +353 59 917 0100 www.kildare-nationalist.ie

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Kilkenny People 34 High Street, Kilkenny T +353 56 772 1015 www.kilkennypeople.ie

Laois Nationalist Hanover House, Hanover, Carlow T +353 59 917 0100 www.laois-nationalist.ie

Leinster Express Dublin Road, Portlaoise, Co. Laois T +353 57 862 1666 www.leinsterexpress.ie

Leinster Leader 19 South Main Street, Naas, Co. Kildare T +353 45 897 302 www.leinsterleader.ie

Leitrim Observer 3 Hartley Business Park, Carrick-On-Shannon, Co. Leitrim T +353 782 0025 www.leitrimobserver.ie

Limerick Chronicle 54 O'Connell Street, Limerick T +353 61 214 500 www.limerickleader.ie

Limerick Leader 54 O'Connell Street, Limerick T +353 61 214 500 www.limerickleader.ie

Longford Leader Leader House, Dublin Road, Longford T +353 434 5241 www.longfordleader.ie

Mayo News The Fairgreen, Westport, Co. Mayo T +353 982 5311 www.mayonews.ie

Meath Chronicle Market Square, Navan, Co. Meath T +353 46 907 9600 www.meathchronicle.ie

Metro Herald 3rd Floor, Embassy House, Herbert Park Lane, Ballsbridge, Dublin 4 T +35316375900 www.metroherald.ie

Munster Express 37 The Quay, Waterford T +353 51 872 141 www.munster-express.ie

Nationalist/Clonmel Queen Street, Clonmel, Co. Tipperary T +353 52 72 500 www.nationalist.ie

Nenagh Guardain 13 Summerhill, Nenagh, Co. Tipperary T +353 673 1214 www.nenagh-guardian.ie New Ross Echo 4 Mary Street, New Ross, Co Wexford T +353 51 445 062 www.newrossecho.ie

New Ross Standard Channing House, Upper Row St., Co. Wexford T +353 53 914 0100 www.independent.ie

Northern Standard The Diamond, Monaghan, Co. Monaghan T +353 473 2188 www.northernstandard.ie

Offaly Express Bridge St., Tullamore, Co. Offaly T +353 57 932 1744 www.offalyexpress.ie

Roscommon Herald St. Patricks Street, Boyle, Co. Roscommon T +353 71 966 2004 www.roscommonherald.ie

Sligo Champion Finiskilin Road, Sligo T +353 71 916 9222 www.sligochampion.ie

Sligo Weekender Waterfront House, Bridge St., Sligo T +353 71 917 4900 www.sligoweekender.ie

Southern Star Ilen Street, Skibereen, Cork T +353 282 1200 www.southernstar.ie

The Argus Partnership Court, Park St., Dundalk, Co. Louth T +353 42 933 4632 www.independent.ie

The Corkman The Spa, Mallow, Co. Cork T +353 22 42394 www.independent.ie

The Drogheda Independent 9 Shop St., Drogheda, Co. Louth T +353 41 983 8658 www.independent.ie

The Fingal Independent Main Street, Swords, Co. Dublin T +353 1 840 7107 www.independent.ie

The Kerryman Clash, Tralee, Co. Kerry T +353 66 714 5560 www.independent.ie

Tipperary Star Friar St., Thurles, Co. Tipperary T +353 504 21122 www.tipperarystar.ie **Tuam Herald** Dublin Road, Tuam, Co. Galway T +353 93 24183 www.tuamherald.ie

Waterford News & Star 25 Michael St., Waterford T +353 51 874 951 www.waterford-news.com

Western People Kevin Barry St., Ballina, Co. Mayo T +353 966 0999 www.westernpeople.ie

Westmeath Examiner Blackhall Place, Mullingar, Co. Westmeath T +353 44 934 6700 www.westmeathexaminer.ie

Westmeath Independent Ballymahon Road, Athlone, Co. Westmeath T +353 90 647 2003

www.westmeathindependent.ie

Wexford Echo 17 Selskar Street, Wexford, Co Wexford T +353 53 914 2948 www.wexfordecho.ie

Wexford People Channing House, Upper Row Street, Co. Wexford T +353 53 914 0100 www.independent.ie

Wicklow People Channing House, Upper Row St., Co. Wexford T +353 53 914 0100 www.independent.ie

Magazines

www.ifpmedia.com

Accountancy Ireland Burlington House, Burlington Road, Dublin 4 T + 35316377392 www.accountancyireland.ie

Accounting and Business Ireland IFPMedia, 31 Deansgrange Rd., Blackrock, Co. Dublin T +353 1 289 3305

Agenda NI bmf Business Services, Davidson House, Glenavy Rd Business Park, Moira, Co. Down T +44 028 9261 9933 www.agendani.com

Architecture Ireland Nova Publishing, 19 Upper Fitzwilliam Street, Dublin 2 T +353 (0)1 295 8115 www.architectureireland.ie

Ashford and Dromoland Castle

Ashville Media, Longboat Quay, 57-59 Sir John Rogerson's Quay, Dublin 2 T + 353 1 432 2200 www.ashville.com

Association of Consulting Engineers

Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis Street, Dublin 8 T +353-1-4167900 www.dyflin.ie

ASTIR

Think Media, The Malthouse, 537 NCR, Dublin 1 T + 353 1 856 1166 www.thinkmedia.ie

Auto Ireland

Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T + 353 1 240 5300 www.harmonia.ie

Auto Trade Journal

Glencree House, Lanesborough Road, Roscommon, Co. Roscommon T +353 (0) 90 662 5676 www.autopub.ie

Build your own House & Home

Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis Street, Dublin 8 T +353 1 416 7900 www.dyflin.ie

Business Ireland

Ashville Media, Longboat Quay, 57-59 Sir John Rogerson's Quay, Dublin 2 T + 353 1 432 2200 www.ashville.com

Business Plus

30 Morehampton Road, Dublin 4 T +353 (1) 660 8400 www.bizplus.ie

CARA

Image Publications, Crofton Hall, 22 Crofton Road, Dun Laoghaire, Co. Dublin T+353 1 280 8415 www.image.ie

ComputerScope

Mediateam, Media House, South County Business Park, Leopardstown, Dublin 18 T +353 1 294 7777 www.mediateam.ie

Confetti

Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis Street, Dublin 8 T +353 1 416 7900 www.confetti.ie

Confetti 25 Real Weddings

Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis Street, Dublin 8 T +353 1 416 7900 www.dyflin.ie Construction Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis St., Dublin 8 T +353 1416 7900 www.dyflin.ie

Construction Annual Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis Street, Dublin 8 T +3531416 7900 www.dyflin.ie

Co-op Ireland Directory IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +3531 289 3305 www.ifpmedia.com

Decorate extend & renovate Self Build Ireland Ltd, 119 Cahard Road, Ballinahinch, Saintfield, Co. Down, BT24 7LA T +353 48 9751 0790 www.decorateireland.ie

Dundrum Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T + 353 1 240 5300 www.harmonia.ie

Easy Food Zahra Publishing Ltd., 1st Floor, 19 Railway Road, Dalkey, Co. Dublin T +353 1654 4015 www.easyfood.ie

Easy Health & Living Zahra Publishing Ltd., 1st Floor, 19 Railway Road, Dalkey, Co. Dublin T +353 1 654 4015 www.easyhealth.ie

Eat Out Magazine Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T + 3531 240 5300 www.harmonia.ie

Eolas bmf Business Services, Davidson House, Glenavy Road Business Park, Moira, Co. Down T +44 028 9261 9933 www.eolasmagazine.ie

Euro Times ESCRS, Temple House, Temple Road, Blackrock, Co. Dublin T +353 1 209 1100 www.eurotimes.org

FAI Guide to the Eircom League IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +3531289 3305 www.ifpmedia.com

Food & Wine Magazine Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T + 3531 240 5300 www.harmonia.ie Forage & Nutrition Guide IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +3531 289 3305 www.ifpmedia.com

Franchise & Business Options Mount Media Ltd., 45 Upper Mount St., Dublin 2 T+353 1 661 1660

Health Manager Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis St., Dublin 8 T +3531416 7900 www.dyflin.ie

Hotpress 13 Trinity Street, Dublin 2 T +35312411500 www.hotpress.ie

House and Home Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis St., Dublin 8 T +35314167900 www.houseandhome.ie

HOUSE/architecture/ design/garden/advice Nova Publishing, 19 Upper Fitzwilliam St., Dublin 2 T +353 1 295 9266 www.architecturenow.ie

Image Image Publications, Crofton Hall, 22 Crofton Road, Dun Laoghaire, Co. Dublin T +353 1 280 8415 www.image.ie

Image Interiors Image Publications, Crofton Hall, 22 Crofton Road, Dun Laoghaire, Co. Dublin T +353 1280 8415 www.image-interiors.ie

Ireland of the Welcomes Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T +35312405300 www.harmonia.ie

Irish Auto Trade Yearbook & Diary Glencree House, Lanesborough Rd., Roscommon, Co. Roscommon T +353 (0) 90 662 5676 www.autotrade.ie

Irish Bodyshop Journal Glencree House, Lanesborough Road, Roscommon, Co. Roscommon T +353 (0) 90 662 5676 www.autopub.ie

Irish Computer Mediateam, Media House, South County Business Park, Leopardstown, Dublin 18 T +35312947777 www.mediateam.ie Irish Farmer's Monthly

IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +353 1 289 3305 www.irishfarmersmonthly.com

Irish Food IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +353 1 289 3305 www.ifpmedia.com

Irish Hairdresser International

MOHH Publishing Ltd., P.O. Box 28, An Post Mail Centre, Athlone, Co. Westmeath T +353 87 988 9771 www.irishhairdresser.ie

Irish Kitchens and Bathrooms Dyflin Media Ltd, First Floor, Cunningham House, 130 Francis St., Dublin 8 T +35314167900 www.dyflin.ie

Irish Marketing Journal Mount Media Ltd., 45 Upper Mount Street, Dublin 2 T+3531 661 1660 www.irishmarketingjournal.ie

Irish Medical News Danstone Ltd., Taney Hall, Eglington Terrace, Dundrum, Dublin 14 T +353 1 296 0000 www.irishmedicalnews.ie

Irish Medical Times Medical Publications Ireland Ltd, 24-26 Upper Ormond Quay, Dublin 7 T +353 1 817 6300 www.imt.ie

Irish Motor Industry IFPMedia, 31 Deansgrange Rd., Blackrock, Co. Dublin T +353 1 289 3305 www.ifpmedia.com

Irish Tatler Magazine Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T +353 1 240 5300 www.harmonia.ie

Irish Veterinary Journal IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +3531 289 3305 www.irishveterinaryjournal.com

ITIA Yearbook & Diary Glencree House, Lanesborough Road, Roscommon, Co. Roscommon T +353 (0) 90 662 5676 www.autopub.ie

Journal of the Irish Dental Association Think Media, The Malthouse,

Think Media, The Matt 537 NCR, Dublin 1 T +353 1 856 1166 www.thinkmedia.ie Law Society Gazette Blackhall Place, Dublin 7 T +35316724828 www.lawsocietygazette.ie

Maternity & Infant Ashville Media, Longboat Quay, 57-59 Sir John Rogerson's Quay, Dublin 2 T + 35314322200 www.ashville.com

Motorshow - Annual Car **Buvers** Guide

Glencree House, Lanesborough Rd., Roscommon, Co. Roscommon T +353 (0) 90 662 5676 www.autopub.ie

PC LIVE!

Mediateam, Media House, South County Business Park, Leopardstown, Dublin 18 T +35312947777 www.mediateam.ie

Petcare

IFPMedia, 31 Deansgrange Rd., Blackrock, Co. Dublin T +35312893305 www.ifpmedia.com

Prudence

All about Publishing Ltd, First Floor, Cunningham House, 130 Francis St., Dublin 8 T +353 1416 7930 www.prudence.ie

Renovate

Dyflin Media Ltd, First Floor, , Cunningham House, 130 Francis St., Dublin 8 T +353 1 416 7900 www.dyflin.ie

RIAI Yearbook & Diary Nova Publishing, 19 Upper Fitzwilliam Street, Dublin 2 T +353 (0)1 295 8115 www.architectureireland.ie

RSVP RSVP House, 3022 Euro Business Park, Littleisland, Cork

T +353 21 500 3050 www.rsvpmagazine.ie

RSVP Weddings RSVP House, 3022 Euro Business Park, Littleisland, Cork T +353 21 500 3050 www.rsvpmagazine.ie

RTE Guide RTE Publishing, RTE, Donnybrook, Dublin 4 T +35312083179 www.rteguide.ie

SelfBuild Extend & Renovate

Self Build Ireland Ltd. 119 Cahard Rd., Ballinahinch. Saintfield, Co. Down, BT24 7LA T +353 48 9751 0790 www.selfbuild.ie

Shelflife

Mediateam, Media House, South County Business Park, Leopardstown, Dublin 18 T +353 1 294 7777 www.mediateam.ie

SIN

Sin Magazine, C/o Students Union, Aras na Mac Leinn, NUI Galway T +353 91 493 262 www.sin.ie

Smart Company

Mediateam, Media House, South County Business Park, Leopardstown, Dublin 18 T +35312947777 www.mediateam.ie

Spokeout Dyflin Media Ltd, First Floor, . Cunningham House, 130 Francis St., Dublin 8 T +353 1 416 7900 www.dyflin.ie

St Patrick's Day Official Festival Programme IFPMedia, 31 Deansgrange Rd,

Blackrock, Co. Dublin T +35312893305 www.ifpmedia.com

Stubbs Gazette

5 Schoolhouse Lane Dublin 2 T +35316725939 www.stubbsgazette.ie

Technology Ireland

Enterprise Ireland, The Plaza, East Point Business Park, Dublin 3 T +35317272000 www.technologyireland.ie

The College View Clubs And Soc's Office, Dublin City University, Dublin 9 www.thecollegeview.com

The Craft Butcher IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +35312893305 www.ifpmedia.com

The DOGS Directory Mount Media Ltd., 45 Upper Mount Street, Dublin 2 T +353 1 661 1660 www.adworld.ie

The Engineers Journal IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +35312893305 www.ifpmedia.com

The Guide to the Championship

IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +35312893305 www.ifpmedia.com

The Irish Field Irish Farm Centre, Bluebell, Dublin 12 T + 353 1 405 1100 www.irishfield.ie

The Irish Garden Mediateam, Media House, South County Business Park, Leopardstown, Dublin 18 . T +35312947777 www.mediateam.ie

The Irish Journalist NUJ, 2nd floor, Spencer House, Spencer Row, Off Store St., Dublin 1 T +353 1 817 0340 www.nuj.org.uk

The Irish Motorsport Annual

Ashville Media, Longboat Quay, 57-59 Sir John Rogerson's Quay, Dublin 2 T + 353 1 432 2200 www.ashville.com

The Market

Enterprise Ireland The Plaza East Point Business Park, Dublin 3 T +35317272000 www.the-market.ie

The Media Directory

Mount Media Ltd., 45 Upper Mount Street, Dublin 2 T +353 1 661 1660 www.adworld.ie

The RDS Failte Ireland Horseshow

Official Programme IFPMedia, 31 Deansgrange Road, Blackrock, Co. Dublin T +35312893305 www.ifpmedia.com

TResearch

Think Media, The Malthouse, 537 NCR, Dublin 1 T + 353 1 856 1166 www.thinkmedia.ie

TYRE Trade Journal

Glencree House, Lanesborough Rd., Roscommon, Co. Roscommon T +353 (0) 90 662 5676 www.autopub.ie

U Magazine

Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T + 3531240 5300 www.harmonia.ie

WMB

47 Harrington Street, Dublin 8 T +3531 415 5056 www.womenmeanbusiness.com

Woman's Way Harmonia Ltd, Rosemount House, Dundrum Road, Dundrum, Dublin 16 T +35312405300 www.harmonia.ie

Work & Life Magazine

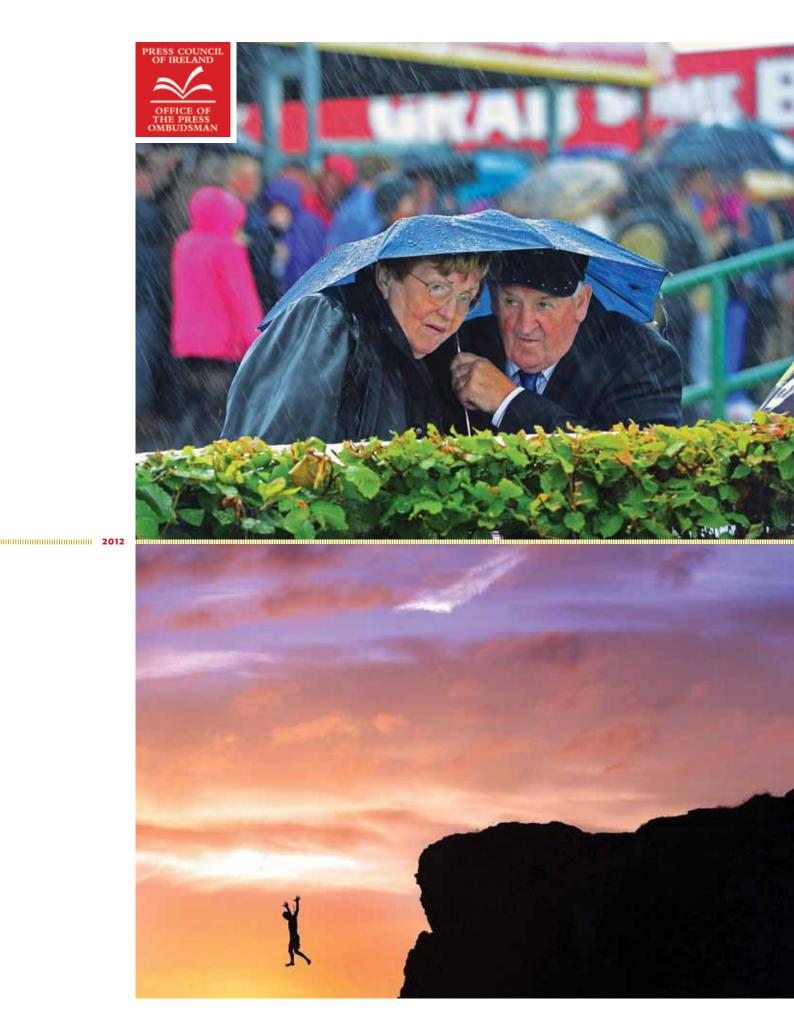
Impact, Nerney's Court . Dublin 1 T +353 1 817 1500 www.impact.ie

XTRA

IFPMedia, 31 Deansgrange Rd., Blackrock, Co. Dublin T +353 1 289 3305 www.ifpmedia.com

You & Your Money

Ashville Media, Longboat Quay, 57-59 Sir John Rogerson's Quay, Dublin 2 T + 353 1 432 2200 www.youandyourmoney.ie



PRESS COUNCIL OF IRELANDT 01 648 9130F 01 674 0046info@presscouncil.ie

OFFICE OF THE PRESS OMBUDSMAN T 1890 208 080 F 01 674 0046 info@pressombudsman.ie 1, 2 & 3 Westmoreland Street Dublin 2